

# OPTICA

Optics & Photonics  
Congresses and  
Topical Meetings

## Exhibitor and Sponsorship Prospectus

Connecting our global community through the sharing  
of knowledge and enhancing business opportunities.

[Optica.org/Exhibits](https://www.optica.org/Exhibits)

2025

# 2025 Exhibit and Sponsorship Opportunities

## Grow Your Business with Optica Events

Now more than ever, it's essential to stay connected with your customers and forge new relationships.

Optica Events significantly extend your reach to a global audience of buyers and industry leaders, as well as early-career professionals looking to forge their career in the industry.

Our events are international in scope, yet the exhibitor and attendee experiences remain intimate in scale. With an average attendance of up to 600 participants, the sense of community cannot be matched at larger meetings.

### What you achieve at Optica Events:

- **Thought Leadership**  
Demonstrate your company's strategic leadership to a highly engaged audience.
- **Mindshare**  
Bring solutions directly to participants through brand exposure and networking.
- **Market Intelligence**  
Gather genuine perspectives on attendees' business challenges.
- **Branding**  
Be seen by decision-makers that influence the buying process.

# 2025 Optica Events

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## Optica Biophotonics Congress

21 – 24 April 2025  
Loews Coronado Bay Resort  
Coronado, California, USA

### CO-LOCATED TOPICAL MEETINGS

- Bio-Optics: Design and Application
- Clinical and Translational Biophotonics
- Novel Techniques in Microscopy
- Optical Manipulation and its Applications
- Optical Molecular Probes, Imaging and Drug Delivery
- Optics and the Brain

[Optica.org/LifeSciencesOPC](https://www.optica.org/LifeSciencesOPC)

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## Optica OIC – Optical Interference Coatings Conference

18 – 23 May 2025  
El Conquistador Tucson, A Hilton Resort  
Tucson, Arizona, USA

[Optica.org/OIC](https://www.optica.org/OIC)

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## Optica Quantum 2.0 Conference and Exhibition

02 – 05 June 2025  
Hilton San Francisco Union Square  
San Francisco, California, USA

[Optica.org/QuantumConference](https://www.optica.org/QuantumConference)

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## Optica Design and Fabrication Congress

15 – 19 June 2025  
Embassy Suites by Hilton Denver  
Downtown Convention Center  
Denver, Colorado, USA

### CO-LOCATED TOPICAL MEETINGS

- Flat Optics
- Freeform Optics
- Optical Fabrication and Testing

[Optica.org/DesignFabOPC](https://www.optica.org/DesignFabOPC)

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## Optica Advanced Photonics Congress

14 – 17 July 2025  
Marseille Chanot Exhibition and Convention Centre  
Marseille, France

### CO-LOCATED TOPICAL MEETINGS

- Integrated Photonics Research, Silicon and Nanophotonics
- Novel Optical Materials and Applications
- Photonic Networks and Devices
- Signal Processing in Photonic Communications
- Solar Energy and Light-Emitting Devices

[Optica.org/PhotonicsOPC](https://www.optica.org/PhotonicsOPC)

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## Optica Sensing Congress

20 – 24 July 2025  
Hilton Long Beach  
Long Beach, California, USA

### CO-LOCATED TOPICAL MEETINGS

- Applied Industrial Spectroscopy
- Fourier Transform Spectroscopy
- Hyperspectral Imaging and Sounding of the Environment
- Optical Sensors
- Optics and Photonics for Sensing the Environment
- Quantum Sensing and Metrology

[Optica.org/SensingOPC](https://www.optica.org/SensingOPC)

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## Optica Nonlinear Optics Topical Meeting

04 – 07 August 2025  
'Alohilani Resort Waikiki Beach  
Honolulu, Hawaii, USA

[Optica.org/NLO](https://www.optica.org/NLO)

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## Optica Imaging Congress

18 – 21 August 2025  
Hyatt Regency Seattle  
Seattle, Washington, USA

### CO-LOCATED TOPICAL MEETINGS

- 3D Image Acquisition and Display: Technology, Perception and Applications
- Computational Optical Sensing and Imaging
- Digital Holography and Three-Dimensional Imaging
- Imaging Systems and Applications
- Propagation Through and Characterization of Atmospheric and Oceanic Phenomena
- Radiographic Imaging and Tomography

[Optica.org/ImagingOPC](https://www.optica.org/ImagingOPC)

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## Optica Laser Congress and Exhibition

19 – 23 October 2025  
Prague Congress Centre  
Prague, Czechia

### CO-LOCATED TOPICAL MEETINGS

- Advanced Solid State Lasers Conference
- Applications of Lasers for Sensing and Free Space Communication
- Laser Applications Conference

[Optica.org/LaserOPC](https://www.optica.org/LaserOPC)



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## Co-Sponsored Conferences

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### OFC Conference and Exhibition

Co-Sponsored by IEEE Communications Society, IEEE Photonics Society and Optica

Technical Conference: 30 March – 03 April 2025

Exhibition: 01 – 03 April 2025

Moscone Center

San Francisco, California, USA

[OFCConference.org](https://www.ofcconference.org)

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### Frontiers in Optics + Laser Science Conference and Exhibition

Co-Sponsored by Optica and American Physical Society Division of Laser Science

Technical Conference: 27 – 30 October 2025

Science + Industry Showcase: 28 – 29 October 2025

Colorado Convention Center

Denver, Colorado, USA

[FrontiersInOptics.org](https://www.frontiersinoptics.org)

# 2025 Exhibit Rate Information

## Reach Key Decision Makers

### Options for In-Person Exhibits

\*\*Optica Corporate Members receive a 15% discount.

| Product       | Optica Corporate Member Rate**   | Non-Member Rate |
|---------------|--|-----------------|
| Exhibit Space | USD 2,825  | USD 3,300       |
| Includes      | One Full Conference Registration and two Booth Staff Registrations. One display table, two chairs, may include carpet – depends on facility, company identification sign, company participation acknowledgment on meeting website. Unless otherwise indicated, exhibit space does not include pipe, drape or hang points. Carpet is required for all booth spaces. Furnishings may be ordered from official decorator and vendors. |                 |

## Optica Corporate Member Discounts

Optica Corporate Members enjoy free access to a suite of benefits. In addition to an exclusive 15-25% discount off all Optica events, sponsorship and exhibit rates, Optica Events, Optica Corporate Members can also enjoy discounts on advertising space in *Optics & Photonics News (OPN)*, corporate webinars, mailing lists and so much more!

### Learn more at [Optica.org/Industry](https://www.optica.org/Industry)

For information on how to become an Optica Corporate Member, please visit [Optica.org/Industry](https://www.optica.org/Industry) or email [industry@optica.org](mailto:industry@optica.org)

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Reach key prospects  
in an intimate setting  
that fosters in-depth  
conversation about your  
company's technology.

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# 2025 Sponsorships

## Specialized and Targeted Sponsorships

Stand out with In-Person Networking Sponsorship Opportunities.

\*\*Optica Corporate Members receive a 25% discount.

| Product                              | Optica Corporate Member Rate** | Non-Member Rate | Description   |
|--------------------------------------|--------------------------------|-----------------|---|
| Receptions/Banquets/Lunches          | USD 5,550                      | USD 7,550       | Positioning your company as a sponsor of this high-profile event will skyrocket your visibility! Includes digital and print logo placements specific to the reception before and during the conference.   |
| Coffee Break                         | USD 3,775                      | USD 5,050       | Coffee will be served in the exhibit area during session breaks – a perfect time and place to promote your company. Greet attendees, pass out literature and invite them to connect with your company. Show Management will provide signage with your company logo.                         |
| Show Floor Theater                   | USD 3,775                      | USD 5,050       | Exclusive sponsorship of one expo theater on the show floor and the ability to host a product demo session within the theater. This terrific branding opportunity includes signage on the show floor theater. **Opportunity only available at Quantum 2.0 and FIO Events.**                 |
| Registration Sponsor                 | USD 2,300                      | USD 3,050       | Sponsor logo with link to sponsor website on registration information page and registration confirmation email. Limited to 3 sponsors.  |
| Event WiFi                           | USD 1,550                      | USD 2,050       | Provide Wifi for all attendees at the event. Acknowledgment and Logo listed in Event Program, Slide prior to Technical Sessions and Signage at Registration.  |
| Technical Session Slide Advertising  | USD 1,550                      | USD 2,050       | Company logo and message provided by the sponsor will be prominently displayed on a slide as technical attendees enter their session.   |
| Email Blast – Banner Ad (WTKBYG)     | USD 1,175                      | USD 1,550       | A "What to Know Before You Go" email is sent to registered attendees the week prior to the event. Banner ads are limited to 3 sponsors.   |
| Technology Showcase                  | USD 1,175                      | USD 1,550       | Highlight your company or products in a 20-minute presentation in the Exhibit Floor Theater (15 min. presentation, 5 min. Q&A). Showcases are listed in the conference schedule. **Opportunity only available at Quantum 2.0 and FIO Events.**  |
| Conference Pens                      | USD 1,175                      | USD 1,550       | Extend your brand during the show by providing customized pens with your company's message for all conference attendees. Items will be placed in the registration area and in session rooms. Sponsor is responsible for producing and shipping items to event for distribution at the show. |
| Conference Sessions Notepads         | USD 1,175                      | USD 1,550       | Extend your brand during the show by sponsoring customized notepads with your company's message for all conference attendees. Items will be distributed in session rooms. Sponsor is responsible for producing and shipping items to event for distribution at the show.                    |
| Branded Materials Showcase           | USD 775                        | USD 1,050       | Company flyer or small promotional item distributed to all attendees.   |
| Event App – Banner Ad                | USD 775                        | USD 1,050       | Includes one rotating banner ad with a link to app content or an external website on all pages of the app.  |
| Website – Ad*                        | USD 550                        | USD 750         | Ad with link to the advertiser's website. This ad may rotate with other advertisers.  |
| Website – Large Rectangle Footer Ad* | USD 550                        | USD 750         | Ad with links to the advertiser's website. This ad may rotate with other advertisers.   |
| Meeting Room                         | Call for Pricing               |                 | Secure a private meeting room at the event for special meetings, luncheons, etc.  |

\*Company participation acknowledgment on meeting website is contingent upon the date of signed contract.

\*\*Optica Corporate Member Rates apply only if membership is active at the start of the meeting.

# Sponsorship Packages

Let's work together to engage your audience with a unique opportunity for your brand.

\*\*Optica Corporate Members receive a 25% discount.

|  | Platinum  | Gold      | Silver    |
|--|-----------|-----------|-----------|
| Optica Corporate Member Rate**   | USD 5,675 | USD 3,425 | USD 1,550 |
| Non-Member Rate  | USD 7,550 | USD 4,550 | USD 2,050 |
| Full Conference Registration<br>(valued up to USD 1,100 each)                | 3         | 2         | 1         |
| Email Blast to Attendees   | ✓         |           |           |
| Coffee Break (including signage)   | ✓         | ✓         |           |
| Technical Session Slide  | ✓         | ✓         |           |
| Branded Materials Showcase   | ✓         | ✓         |           |
| Recognition from Meeting Chair<br>(as available)                             | ✓         | ✓         | ✓         |
| Logo and Link from Optica Meeting<br>Website to Sponsor's Corporate Website* | ✓         | ✓         | ✓         |

\*Company participation acknowledgment on meeting website is contingent upon the date of signed contract.

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Contact us today to discuss your business objectives, and we'll build a customized sponsorship package within the most effective tier that will deliver results, drive traffic and achieve your goals.

+1 202.416.1988  
[exhibitsales@optica.org](mailto:exhibitsales@optica.org)

[Optica.org/Exhibits](https://optica.org/Exhibits)

# Optica Events Showcase Key Technologies and Breakthroughs in Research

## Drive Business To Your Company

Call today to reserve your exhibit space  
or sponsorship.

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